



JACL

About the Japanese American Citizens League

Founded in 1929, the JACL is the oldest and largest Asian American civil and human rights organization with over 10,000 members, 105 active chapters, and four offices located throughout the United States and Japan. Through the years, JACL has participated in landmark civil rights cases and issues. JACL successfully sought naturalization rights for our first generation immigrants, (Issei), participated in the Immigration Reform Act of 1965, spearheaded the successful campaign to establish the Commission on Wartime Relocation and Internment of Civilians in 1980 and guided the successful passage of the Civil Liberties Act of 1988, which provided Redress and Reparations for Japanese Americans who were affected by the issuance of Executive Order 9066.

JACL continues to play an important role in the larger framework of the Asian American Pacific Islander (AAPI) community through its civil rights advocacy. Moreover, JACL plays a leadership role in creating public awareness about the continuing relevance and lessons of the Japanese American incarceration. This is accomplished through its training workshops for teachers, its presentations at local schools and events, and its public statements on current issues that are reminiscent of the bigotry, fear, and misguided policies of our past.

At the 2018 Convention in Philadelphia, we will be celebrating the 30th anniversary of the passage of the Civil Liberties Act of 1988 through which the United States Government apologized for the incarceration of Japanese Americans living on the West Coast during World War II. We will be recognizing the tensions between the ideas of resistance and reconciliation that were needed to obtain redress, and continue to be important in today's civil rights struggles as well.





Become a Sponsor, Exhibitor, or Advertiser



WHY IS THE JAPANESE AMERICAN COMMUNITY IMPORTANT TO YOU?

- JACL represents over 10,000 active paid members across the United States
- 79% of US born Japanese Americans have attained some college education
- In 2015, US born Japanese Americans had a median household income of \$80,000
- Japanese American consumers are especially brand loyal and support companies that support their community
- The Japanese American Community represents a unique American story of our World War II experience which has shaped and strengthened our commitment to our country and our local communities.



WHY SPONSOR OR ADVERTISE WITH CONVENTION?

- Connect directly with hundreds of Japanese Americans and Asian Americans from across the United States
- Reach an under-served market of Asian American consumers loyal to brands in support of the JACL
- Increase brand visibility by associating your business with the oldest and largest Asian American Pacific Islander American civil and human rights organization in the United States.
- Attend convention activities, panels, plenaries, and special luncheons, dinners, and receptions depending upon your sponsorship level
- Receive acknowledgement in the Convention booklet, the *Pacific Citizen* newspaper (reaches over 25,000 subscribers) the *JACL Digest* (reaches over 10,000 via email) and on the JACL National website
- Reach thousands of JACL members from across the nation as well as local AAPI community leaders, influencers and consumers by placing an ad in the JACL Convention booklet and being recognized in JACL media outlets
- Show support for your local JACL chapter or district
- Honor or recognize a member or individual from your JACL chapter or district
- Promote upcoming programs or events





2018 Convention Sponsorship Levels

DIAMOND: \$35,000

- Full-page ad in a prominent location in the Convention booklet
- Opportunity to make three-minute welcoming remarks at the Sayonara Banquet.
- Main homepage logo/graphic on the JACL Convention website.
- Special acknowledgement at all events.
- Full convention registration for two people.
- Reserved seating at the Sayonara Banquet (up to a maximum of ten people).
- Invitation to the VIP Reception for up to ten people.
- Logo displayed at Sayonara Banquet.
- Exhibit space if desired.
- Acknowledgement in the convention booklet, the *JACL Digest*, and on the National JACL Convention website.

PLATINUM: \$25,000

- Full-page ad in a prominent location in the Convention booklet.
- Special acknowledgement at all events.
- Full convention registration for two people.
- Reserved seating at the Sayonara Banquet (up to a maximum of eight people)
- Invitation to the VIP Reception for up to eight people.
- Logo displayed at Sayonara Banquet.
- Exhibit space if desired.
- Acknowledgement in the convention booklet, the *JACL Digest*, and on the National JACL website

GOLD: \$15,000

- Full-page ad in the Convention booklet.
- Full convention registration for two people.
- Reserved seating for six at the Convention Banquet
- Invitation to the VIP Reception for up to six people.
- Logo displayed at the Sayonara Banquet.
- Exhibit space if desired.
- Acknowledgement in the convention booklet, the *JACL Digest*, and on the National JACL website.

SILVER: \$10,000

- Full-page ad in the Convention booklet.
- Full convention registration for two people.
- Reserved seating for four at the Convention Banquet
- Invitation to the VIP Reception for up to four people.
- Logo displayed at the Sayonara Banquet.
- Exhibit space if desired.
- Acknowledgement in the convention booklet, the *JACL Digest*, and on the National JACL website.

BRONZE: \$5,000

- Half-page ad in the Convention booklet.
- Reserved seating for four at the Sayonara Banquet.
- Invitation to the VIP Reception for up to four people.
- Logo displayed at the Sayonara Banquet.
- Exhibit space if desired.
- Acknowledgement in the convention booklet, the *JACL Digest*, and on the National JACL website.

CONVENTION BENEFACTORS: \$2,500–\$4,999

- Four tickets to the Sayonara Banquet.
- Invitation to the VIP Reception for up to four people.
- Acknowledgement in the Convention booklet, the *JACL Digest* and on the National JACL website.

CONVENTION SUPPORTERS: \$1,000–\$2,499

- Two tickets to the Sayonara Banquet.
- Invitation to the VIP Reception for up to two people.
- Acknowledgement in the Convention booklet, the *JACL Digest* and on the National JACL website.

CONVENTION FRIENDS: \$500–\$999

- One ticket to the Sayonara Banquet.
- Invitation to the VIP Reception.
- Acknowledgement in the convention booklet, the *JACL Digest* and on the National JACL website.

SPONSOR A BREAKFAST, LUNCH, OR EVENING RECEPTION

Sponsor a meal or reception in addition to your sponsorship level. You will be acknowledged at the event and have your logo displayed prominently. If you have a representative present, they will have the opportunity to address the attendees. Sponsorships begin at \$400 for a coffee station for the day.

Please contact David Inoue at 202-223-1240 for more information about an add-on sponsorship to your convention sponsorship.





2018 Convention Sponsorship Form

*JACL is recognized as a 501(c)(3) non-profit corporation by the Internal Revenue Service.
Contributions are tax-deductible to the extent permitted by law.*

1. Sponsorship Level

- \$35,000 Diamond \$15,000 Gold \$5,000 Bronze
 \$25,000 Platinum \$10,000 Silver \$_____ Benefactor, Supporter, Friend
 Contact me about a meal/reception sponsorship

2. Contact Information

3. Payment Method

Name to appear on Convention materials	Enclosed is a check for \$ _____ Payable to <i>Japanese American Citizens League</i> .
Contact Name	- OR - Please bill \$ _____ to my credit card
Address	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express
City	Card Number
State Zip	Cardholder Name
Phone Fax	Exp Date (MM/YY) Security Code
E-mail address	Credit Card Billing Address
Website	City State Zip
	Cardholder Signature

Mail payment with form by June 1, 2018 to:

**Attn: Sponsorship
JACL**

**1629 K Street NW, Suite 400
Washington, DC 20006**

**Please direct any questions to
David Inoue, Executive Director
202-223-1240 or dinoue@jacl.org.**





2018 Convention Exhibitor Details

EXHIBITOR DATES

THURSDAY, JULY 19

FRIDAY, JULY 20

GOVERNMENT / CORPORATE \$1,200

- One 8' x 6' exhibit space
- Two chairs and one 6' draped table
- One Convention registration
- Listing in the Convention booklet
- Opportunity to provide items in registration welcome gift bags
- Acknowledgment in the *JACL Digest*, and on the National JACL website

SMALL BUSINESS \$500

- One 8' x 6' exhibit space
- Two chairs and one 6' draped table
- Listing in the Convention booklet
- Opportunity to provide items in registration welcome gift bags
- Acknowledgment in the *JACL Digest*, and on the National JACL website

NON-PROFIT / COMMUNITY \$100

- One 8' x 6' exhibit space
- Two chairs and one 6' draped table
- Listing in the Convention booklet
- Opportunity to provide items in registration welcome gift bags
- Acknowledgment in the *JACL Digest*, and on the National JACL website

OPTIONAL ELECTRICITY \$35/DAY

Please note that if you would like to request access to electricity for your booth, there will be a fee of \$35 per day for each show day. Handling and storage fees for hotel storage of exhibit boxes/materials mailed prior to the convention shall be borne by the exhibitor, with the assessment to each exhibitor calculated by the hotel





2018 Convention Exhibitor Form

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1. Exhibit Type

- \$1,200 CORPORATE**
 \$500 SMALL BUSINESS
 Optional: Add electricity line drop (\$35.00 per day)
 \$1,200 GOVERNMENT
 \$100 NON-PROFIT

2. Contact Information

Name to appear on Convention materials	
Contact Name	
Address	
City	
State	Zip
Phone	Fax
E-mail address	
Website	

3. Payment Method

Enclosed is a check for \$ _____ Payable to <i>Japanese American Citizens League</i> .		
- OR -		
Please bill \$ _____ to my credit card		
<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> American Express
Card Number		
Cardholder Name		
Exp Date (MM/YY)	Security Code	
Credit Card Billing Address		
City	State	Zip
Cardholder Signature		

Mail payment with form by June 1, 2018 to:
Attn: Exhibitor
JACL
1629 K Street NW, Suite 400
Washington, DC 20006

Please direct any questions to
David Inoue, Executive Director
202-223-1240 or dinoue@jacl.org.





Advertise in the 2018 Convention Program Book

*JACL is recognized as a 501(c)(3) non-profit corporation by the Internal Revenue Service.
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1. Advertisement Type

- \$1,000 FULL PAGE** **\$300 QUARTER PAGE**
 \$500 HALF PAGE **\$150 1/8 PAGE**

2. Contact Information

Name to appear on Convention materials	

Contact Name	

Address	

City	
_____	_____
State	Zip
_____	_____
Phone	Fax

E-mail address	

Website	

3. Payment Method

Enclosed is a check for \$ _____		
Payable to <i>Japanese American Citizens League</i> .		
- OR -		
Please bill \$ _____ to my credit card		
<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> American Express

Card Number		

Cardholder Name		
_____		_____
Exp Date (MM/YY)		Security Code

Credit Card Billing Address		
_____		_____
City		State Zip

Cardholder Signature		

Mail payment with copy of your advertisement by June 1, 2018 to:

Attn: Program Book Advertisement

JACL

1629 K Street NW, Suite 400

Washington, DC 20006

**Please direct any questions to
David Inoue, Executive Director
202-223-1240 or dinoue@jacl.org.**





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